



# SARA LOVELACE

designer & photographer

## education

- Bachelor of Fine Arts in Visual Communications at The University of Arizona

## work experience

### GRAPHIC DESIGNER

Car Wash Partners, Inc. dba Mister Car Wash • January 2013—Present

- Design nationwide print and digital campaigns consistent with brand.
- Organize timelines for design, printing and shipping deadlines to be shared with marketing team.
- Fulfill digital and print design needs for 156 car wash and lube center locations.
- Communicate with printing vendors, approve print proofs for accuracy and color.
- Keep organized digital and print records of projects, quotes and invoices.

### GRAPHIC DESIGNER & PHOTOGRAPHER

Sara Lovelace Design & Photo • April 2012—Present

- Design includes advertisements, brochures and email blasts for local Tucson businesses.
- Photography includes weddings, events and food & beverage.
- Current clients include Hacienda del Sol Guest Ranch Resort and Lindsay Bishop Events.

### GRAPHIC DESIGNER

Hacienda del Sol Guest Ranch Resort • April 2012—December 2012

- Design all in-house flyers, posters and signage for hotel, spa and restaurant.
- Magazine advertisements include Tucson Bride & Groom, BizTucson and Phoenix Getaways.
- Created company style guide with company logo, colors and brand standards from scratch.

### STUDENT GRAPHIC DESIGNER

BioMed Communications, The University of Arizona Medical Center • February 2012—December 2012

- Assisted with various design projects including informational brochures, posters and web graphics.
- Designed flyers, brochures, billboards and posters for The National Children's Study.
- Started position as an intern and was asked to continue as a student employee.

## memberships

- Member of InDesign User Group (IDUG), Tucson Chapter, 2012.

## volunteer experience

- Volunteer for Feed My Starving Children.
- Designed retirement flyer for Assistant Chief Deputy US Marshal.
- Volunteered at Cats in the Community Day at World Care site.
- Vacation Bible School crew leader for 4 year olds.

## achievements

- Advertisement featured in Tucson Bride & Groom 10 Year Anniversary Issue. December 2012.
- Designs chosen for National Children's Study UAMC, August 2012.
- Photograph featured in Fall 2012 edition of Harmony Magazine.

## skills

- Excellent skills in Adobe Creative Cloud Software.
- Proficient skills in Mac Operating System as well as Microsoft Office software.
- Experience in DreamWeaver, HTML, CSS and Drupal.
- Outstanding written and verbal communication skills with clients, vendors and colleagues.

• Portfolio and references available upon request